

## **Our Privacy Policy**

### **American Legion Petaluma Privacy Policy Statement**

The American Legion Petaluma knows that you care about how your personal information is used and shared, and we take your privacy very seriously. Please read the following to learn more about our privacy policy.

#### **Our Commitment to Privacy**

Our Privacy Policy was developed as an extension of our commitment to combine quality services with integrity in dealing with Site visitors and members. The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site.

#### **Modifications to Privacy Policy**

The American Legion Petaluma reserves the right, at its sole discretion, to modify or replace the Privacy Policy at any time. If the alterations constitute a material change to the Terms of Use, The American Legion will notify you by posting an announcement on this Site.

What constitutes a “material change” will be determined at The American Legion’s Petaluma sole discretion, in good faith and using common sense and reasonable judgment. You are responsible for reviewing and becoming familiar with any such modifications. Use of the Site by you following such notification constitutes your acceptance of the terms and conditions of the Terms of Use as modified.

#### **No Use of Our Site by Persons Under 13**

We understand and share your concerns regarding your children’s access to the Internet and the Internet’s access to your children. Consistent with the Children’s Online Privacy Protection Act, we do not knowingly request or accept information submitted to The American Legion Petaluma web site by any visitor under 13 years of age. If we become aware that an individual under 13 has provided information to us through the site, we will not use or disclose that individual’s information for any purpose unless required to do so by law. We recommend that minors between the ages of 13 and 18 ask and receive their parents’ permission before accessing the Site or sending information about themselves or

anyone else over the Internet.

## **What Information Do We Collect?**

When you visit our site you may provide us with two types of information: personal information you actively choose to disclose (“Active Information”); and use information collected, in a way not visible to you, on an aggregate anonymous basis as you and others browse our site (“Passive Information”).

### **Active Information Collected**

We receive and store much of the information you enter on our website or provide to us in any other way. You can choose not to provide us with certain information, but then you may not be able to take advantage of many of our special features.

**Registration.** In order for you to take advantage of certain services provided on the Site, we may require to complete a registration form. As part of this registration form, we may require select personal information, including your full name, city, state and e-mail address.

Other Active Information would include any other information volunteered by you, such as survey information.

### **Passive Information Collected**

We receive and store certain types of information whenever you interact with us. The American Legion Petaluma and its authorized agents automatically receive and record certain “traffic data” on their server logs from your browser including your IP address, relevant cookie information, and the page you requested. The American Legion Pelaluma uses this traffic data to help diagnose problems with its servers, analyze trends and administer the website.

## **How Do We Use the Information Collected?**

We use the information we collect in order to customize the services we provide to you in the following ways..

**To manage and provide our services.** We use the information we collect to provide our services and features to you, to measure and improve those services and features, and to provide you with membership and customer support.

**To communicate with you.** We may communicate with you with service-related and membership-related announcements from time to time. You may opt out of all communications through our email to the Webmaster - bobh@americanlegionpetaluma.org.

## **Your Information In Relation to Others We Link To**

You are able to access other websites through The American Legion Petaluma site. When you do so you are doing so subject to their policies regarding privacy and data collection and you should read those sites' privacy policies to make sure you agree to them before using such sites. When you choose to access such sites, you should read their privacy policies to make sure you agree to them.

## **Sharing Information with Advertisers or Other Third Parties**

The American Legion Petaluma will not use your personal information with Advertisers or other Third Parties/

The American Legion Petaluma Personnel. Our personnel/members may have access to user information if necessary in the normal course of business.

**Protection of The American Legion Petaluma and Others.** We may release personal information when we believe in good faith that release is necessary to comply with a law; to enforce or apply our Terms of Use and other policies; or to protect the rights, property, or safety of The American Legion Petaluma, our personal, members, our users, or others.

**Passive Information:** We use Passive Information to gather information about our users and to enhance and design the Site to make it easier, faster and friendlier to use. We do not connect any Passive information to your personal information or email address. The Passive information we collect is used for internal review to improve the content of our Site.

**With Your Consent:** Except as noted above, we will contact you when your personal information is shared with third parties or used for a purpose incompatible with the purpose(s) for which it was originally collected, and you will be able to opt out to prevent the sharing of this information.

## **How Do We Secure Active Information and Passive Information?**

We secure your personal information submitted by you by using reasonable efforts to

prevent unauthorized access or disclosure, or accidental loss or destruction of Active Information and Passive Information. Communications that you may have with us via email may not be secure unless we advise you that security measures are in place prior to your sending information. Therefore, if you choose to communicate with us through these means, you are assuming the risk of doing so and we request that you do not send or post sensitive information through these means.

You can ask us questions about our privacy policy and other questions concerning your privacy, including whether or not we are keeping personal data about you by sending an email to [bobh@aqmericaanlegionpetaluma.org](mailto:bobh@aqmericaanlegionpetaluma.org). We may require proof of you identity before we provide this information and we reserve the right to refuse to provide you with a copy of your personal data under reasonable circumstances.

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